

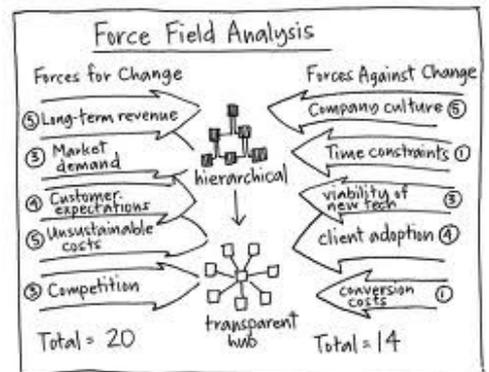
- × Statement of Strategic Concepts
- × Statement of Intent or Purpose
- × Intent or Purpose = why act
- × Goal = what to do
- × Vs. Vision, Mission. Objectives
- × Purpose of organisation, Drucker
- × Documentation, asynchronous
- × Needs action plans = what to do
- × And performance measures, rewards etc
- × Set or system of 5 concepts in tension
- × Not polarising, creative dynamic tension
- × Not ideal
- × Not mutually exclusive
- × See examples

- × Ecology of influences
- × Food, competitors, mates, weather, landscape...
- × Forces in motion
- × Progressive (cant go back)
- × Environment not 1700s
- × Dynamic Temporal, Time, process
- × Butterfly vs caterpillar

## Statements

## Evolution

## Dialectic Statement of Intent



## Decision Criteria

## Dialectic

- × Checklist to aid decision making
- × Eg Recruitment criteria
- × Eg. Investment criteria
- × Ideal vs dialectic
- × Not to describe ideal future but rather to provide a creative tension between criteria
- × Concepts as criteria
- × Use Statement of Strategic Intent as future decision criteria

- × Way of seeing the world
- × Aristotle, Hegel, Marx, James
- × Dynamic Creative Tension
- × Underlying Tension
- × Creative if balanced
- × Vs Idealism, static, hierarchical image
- × Everything is in state of change due to forces acting upon it e.g. Stone
- × Identify those forces e.g. against Innovation, agility
- × Curbs Excesses (exponential growth)
- × E.g. Art, Security,
- × Managing Balance, compromise, trade off

## Statement of Intent

This logistics organization intends to become more:

**Agile**, able to change processes, strategies, tasks and relationships more rapidly, and able to respond to a wider range of operations in a wider variety of locations .

**Transparent**, able to visualize the location and details of products, orders, and equipment at all times.

**Precise**, able to deliver the right stuff to the right place at the right time more often.

**Interoperable**, able to interact with suppliers, customers, competitors and emergency services equipment more easily.

**Distributed Networked**, have a physical depot/node and transport network which is neither centralized or decentralized, but rather conceptually like the Internet, not single node dependence.

These concepts (priorities) will be implemented through the Action Plans, budget allocations, performance measures, recruitment criteria, and all other forms of financial rewards.

### FRINGE FESTIVAL

- × Most renowned, innovative and unique
- × Build new audiences
- × Encourage diversity and quality of the artists
- × Develop successful, sustainable and diverse venues
- × Strong and diversified financial base
- × Outstanding business

### NZ HEALTH

- × Health Targets
- × Care close to home
- × Older people
- × IT including records
- × Strong workforce
- × Regional collaboration

### UNiSA

- × Scholarship
- × Engagement
- × Social Justice
- × Sustainability
- × Innovation
- × Openness

### GOVT of SA SP

- × Prosperity
- × Wellbeing
- × Creativity
- × Community
- × Opportunity

### ARTS AUSTRALIA

- Respect
- × Aboriginality
  - × Diversity
  - × Excellence
  - × Contribution to nation
  - × Creativity

### CIRCUS

- × Self, individuality, Identity
- × Risk Adventure, Courage, Defiance
- × Trust, Cooperation, Sharing
- × Dreams Aspirations Imagination
- × Hard Work, Persistence Resilience
- × Fun, Humour, Happiness, Laughter

Reg Bolton